

2021 Job Listing Opportunities for Employers



Get your job listing in front of the right people.

Why choose ANA Business Marketing Houston for your listing? As the only dedicated B2B marketing organization in the Greater Houston area, we can promote your job opportunity to a targeted community of decision makers, hiring managers, and influencers via our social media channels and email network.

- Reach an audience of 3,000+ across our LinkedIn, Facebook, Instagram, and Twitter channels
- Reach an audience of 1,000+ via email
- Choose from two packages for your listing: Select and Premium

**denotes member pricing*

Job Listing Package	Select	Premium
Investment per month	\$100/\$75*	\$200/\$150*
Job listing posted on all ANA Business Marketing Houston social media channels <i>Frequency: 1x every other week</i>	✓	✓
Job listing featured in ANA Business Marketing Houston Careers newsletter <i>Frequency: 1x per month</i>		✓
Job listing mentioned by host during Coffee & Careers program <i>Timeframe: 1 month</i>		✓

How do I get started? Confirm your purchase with ANA Houston Operations Coordinator and provide the following information:

- Job description in Word document
- Link to your job description (if already listed elsewhere – i.e. employer company website, Monster.com, etc.)
- Link for how to apply/where to submit resume
- Company social media handles to tag in job postings via social media
- Graphic to accompany the social media post sized to the following dimensions:
 - 1200x630 (for LinkedIn, Facebook and Twitter)
 - 1080x 1090 (for Instagram)

No graphic? No problem. We can create one for you for **\$50 USD**. If you have any further questions, please direct them to the contact listed below.

Ann Byrd

Operations Coordinator

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